



*Operators, Service Providers, Big Corporations:
Monetize your Networks
Enrich your Communications
Differentiate with RCS-e 5.1 Innovation.*

Paris, January, 2013. Andrexen, the leading European Software Provider of Unified Communication Solutions, will attend the 2013 MWC event and officially launch its latest RCS-e 5.1 solution: Uniquity .

The Telecommunications Industry saw major shifts in the last years, from the apparition of IP to smartphones and tablets, and not forgetting inevitable Cloud architectures.

Moreover, pressed by Over-the-Top service providers and by tougher regulations, worldwide fixed and mobile operators are seeking new ARPU-generating services.

Market leaders require new business generation and infrastructure costs reduction models, together with innovating apps enabling them to differentiate on their market. With Andrexen technology, it becomes possible to unbundle services from infrastructure. This allows seamlessly launching groundbreaking new services (Mobex, UC, RCS apps, Conferencing, Mobile VAS), dramatically reducing hardware investments, and achieving huge CAPEX and time-to-market reductions.

Measure your ROI in months thanks to a flexible business model – be the first to differentiate on your market with ready-to-use, end-to-end and feature-rich IP telephony and communications solutions.

Come and discover our rich technology portfolio - Business Unified Communication, Mobile Centrex, Business SIP Trunking, Mobile VAS, Residential VoIP and RCS at Floor B2, Hall E, Booth BK3-11, French Pavilion and enjoy the demonstration of our latest RCS app that enriches communication : Uniquity.

About Andrexen

Andrexen is a worldwide Software Editor developing and commercializing innovating VoIP and Unified Communication applications since 2004.

Andrexen provides Service Providers, Operators, and Corporations with end-to-end, ready-to-use, feature-rich IP telephony and communications solutions through a unique and patented technology architecture.

With references in Europe, North America, South-East Asia and Africa, Andrexen works hand-in-hand with Operators and helps them provide Enterprises' customers with appropriate convergence solutions and residential customers. Andrexen solutions bring productivity, increase ROI to any type of business and are compliant with every network (SIP, WiMax, LTE...).

As a leading player in SIP & Unified Communication, Andrexen is a member of Oseo Excellence and Croissance Plus networks. More information at www.andrexen.com.

About MWC

GSM World Congress will be held 25-28 February 2013 at Fira Gran Via in Barcelona. Under the theme of 'The New Mobile Horizon', Mobile World Congress will showcase the mobile industry's leading companies, technologies, solutions and services across the exhibition, in the conference programme and through a range of specialised programmes for audiences such as government ministers and regulators, the mobile application community and mobile marketers, advertisers and brands. For more information on Mobile World Congress 2013, including details on how to attend, exhibit or sponsor, please visit www.mobileworldcongress.com.